

2016 Annual Report of the Monmouth Boat Club Board of Trustees

The Board of Trustees submits the following report as required by the By-Laws.

The Board of Trustees commends the Flag Officers and Supervisors for maintaining the health and viability of the Monmouth Boat Club during their terms. Specifically:

1. While other sailing clubs have suffered membership declines during the economic slowdown and following superstorm Sandy damage, MBC has managed to maintain and expand membership.
2. The club financial management team has maintained a commitment to fund capital reserves, even following extraordinary expenditures of Superstorm Sandy rebuilding.
3. The leadership has modeled and fostered a club culture of friendliness, openness, respect and civility. While opinions are sometimes strongly expressed, when dedicated members value the club and its activities, there are no ongoing conflicts or factionalism that so easily seem to creep into volunteer organizations.

Trustees propose to the Board of Governors and the general membership that the following issues are most in need of attention:

1. The trustees recommended in our 2015 report the development and discipline of annually updating a 1 page 5-year plan for the club, to provide focus on goals for the long-term health of MBC. We also provided a good simple straightforward 1 page model used by another club, and we again ask the club management to complete this for the period of 2017-2023 (See page 2 of our report).
2. The trustees recommend that a structure be put in place for officers and facility supervisors to systematically gather, by responsible supervisor, capital inventory information with an eye to anticipating, scheduling and funding capital replacements. The trustees reiterate last year's recommendation that every asset be clearly identified as being the responsibility of a specific supervisor. (As an example, members should know who ensures that the BBQ propane tanks are maintained).
3. The trustees recommend that the officers, Technology supervisor and Membership chair develop an integrated communication plan for online internal and external communication. Such a plan should encompass the website, external Facebook, internal Facebook and potentially an unmoderated discussion/open list server. The plan should address what types of information should be replicated in a consistent format on all media and what types of information should be restricted to certain audiences. The plan should include mechanisms for members to share information with the entire club (with varying degrees of vetting).
4. The trustees recommend that the dummy security cameras be replaced with working cameras, perhaps including a recorder and/or web access for authorized users.
5. As part of preparing the annual report, the Trustee interviewed the Docks, Yard, Power Boat, House and Junior Program Supervisors. While most of their input was operational, rather than long-term, there was a consistent concern of day-to-day overburden. MBC might consider formalizing an assistant position for these roles to ease the workload, provide relief from burnout and ease term transitions.

The Trustee note that the NJ Tidelines Commission lease for the mooring field will expire in 2018, and we welcome Bob Kent's presence and expertise to help with that. The two riparian leases for the docks expire in 2022.

Respectfully submitted,

Bill Jaeger – chair, Russ Goldman, Doug Peckmore, Stephen Smith and Bernie Friel



WESTON SC 5 YEAR PLAN

	2014	2015	2016	2017	2018
Welcome & inviting	<ul style="list-style-type: none"> Increase membership to 250 Publicity & advertising drive including website updates Attract sponsorship for events Develop Cadet activity and Improver sailor sessions 	<ul style="list-style-type: none"> Maintain membership at 250 Increase web presence Improve club sustainability Promote inclusive participation at the club; develop a club Challenger fleet Conduct & act on membership survey 	<ul style="list-style-type: none"> Increase membership to 300 Actions arising from 2015 membership survey Following club improvements aim to attain Sailability foundation club status 	<ul style="list-style-type: none"> Maintain membership at 300 Sustain Sailability status and develop training and racing for all 	<ul style="list-style-type: none"> Increase membership to 350
Racing	<ul style="list-style-type: none"> Raise open meeting attendance figures (not more events) Family friendly racing Race Officer training Introduce and Train Race Management Teams 	<ul style="list-style-type: none"> Formal race training clinics Host major class championships (40+ boats) Grow specific fleets Increase Cadet activity through racing series Maintain RMT and Improve Club race mgt. 	<ul style="list-style-type: none"> Hold Cadet racing event Maintain race management teams Standardise Club and Open meeting race management 	<ul style="list-style-type: none"> Host Europeans Become widely recognised for race management 	<ul style="list-style-type: none"> Host Worlds Maintain national recognition as top club for race management
Sailing	<ul style="list-style-type: none"> Host demo days Cadet regatta & sail rally Club open day Promote Club hire fleet Develop team spirit for Cadet fleet (e.g. name, t-shirts etc.) 	<ul style="list-style-type: none"> Demo days Cadet regatta & sail rally Club Open day Increase topper fleet size RIB and Sail regatta including BBQ 	<ul style="list-style-type: none"> Demo days Family regatta Fun days Open days Extend sailing to more with new facilities 	<ul style="list-style-type: none"> Introduce committee boat / starting platform 	<ul style="list-style-type: none"> Regular sail/powerboat rallies for non-racing members
Training	<ul style="list-style-type: none"> Provide and grow training across the experience range (Beginner and Improver, Adults and Cadets) Commitment to RYA Sail, and Powerboat L2 and Safetyboat Training Race Officer training Secure membership from training sessions Improver race coaching 	<ul style="list-style-type: none"> Improve race experience through training Assess 2014 sessions and evolve race training format Continue with evening sessions Continue Cadet training and racing section RYA club race officer training Plan RYA training course over weekends in addition to weekdays. 	<ul style="list-style-type: none"> Achieve sustainable training program to support club membership Promote instructor development training to cadet members 	<ul style="list-style-type: none"> Maintain a sustainable training program to generate revenue and support membership 	<ul style="list-style-type: none"> Formalise Cadet training to encourage youth sailors into RYA racing squads
Social	<ul style="list-style-type: none"> Increase use of bar by 10% Develop variety of social events following member feedback (Talks, training XXX) New members welcome event Regular member engagement in social events New Years Eve Event 	<ul style="list-style-type: none"> Increase use of bar by 10% YOY Maintain bar rota, cover all bar duties per year Increase the member uptake of social events Launch party for phase 2 facilities improvements 	<ul style="list-style-type: none"> Increase use of bar by 10% YOY Continue variety of social events to appeal to all including families and Cadets. 	<ul style="list-style-type: none"> Continue increase in bar use. 65th Birthday party 	<ul style="list-style-type: none"> Launch of new bar area of club including improved lounge facilities
Club facilities	<ul style="list-style-type: none"> Club house improvement feasibility study including Planning and Grant application for Phase 2 Club Facilities Improvements (Improvements to Changing rooms and creation of Accessible and Family Friendly Changing, Toilet and Shower facilities) Reduce operational costs and maintain club financial stability, eg. Utilities and Waste Disposal Conclude evaluation and make recommendation on club charitable status 	<ul style="list-style-type: none"> Completion of building work for phase 2 club facilities improvements Sinking funds for capital expenditure One RIB refurbishment Grant application to help cover phase 2 and further club developments 	<ul style="list-style-type: none"> Assessment of facilities and review requirements for phase 3 club facilities improvements Reduce club carbon footprint Replace Seardler RIB 	<ul style="list-style-type: none"> Replace 2nd Seardler RIB Planning and Grant application for Phase 3 Club Facilities Improvements 	<ul style="list-style-type: none"> Building work for phase 3 club facilities improvements